



FOR IMMEDIATE RELEASE:

CRU GROUP Appoints New Associate Director of Operations

Toronto, Ontario Canada October 18, 2018

Jeff Hughes, Senior Vice President of CRU GROUP and head of CRU Claim Services today announced that Blair McGregor has joined the company as Associate Director of Operations, Western Canada for both Maltman International and CRU GROUP. "Blair is a recognized leader in claims management and business development," said Mr. Hughes, "Insurers are seeing erosion in the commitment of major adjusting firms to the provision of dedicated teams focused on developing a core competence essential for effective Program Claims Management. They are looking for alternatives that still believe in that model."

Blair McGregor is a multi-line adjuster with a Level Three License in Alberta. He is a recognized expert in Liability and Property claims and has many years' experience as a Manager and Team Leader with General Insurance Companies and Independent Adjusting organizations. His most recent role dealt with supervision of Lawyers' Professional Liability claims and as a Regional Manager with a national adjusting company. Blair is highly regarded in the insurance industry and he brings a strong talent for building and leading high-performance and loyal teams. Blair McGregor is located in our Calgary office and he will be working to establish both CRU and Maltman International's brands in the West.

CRU GROUP

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“The CRU and Maltmans vision is to act as true partners with our clients. Our commitment is that we will deliver client-specific, high caliber service with detailed attention to the client’s needs.” said Mr. McGregor, “I believe our strategy provides something that our national competitors have increasingly failed to provide. We provide service that is highly focused and faithful to what the client’s stated goals and guidelines are. I am excited to be given the opportunity to build our brand in the West and to grow a great new team.”



About CRU GROUP

Founded in 2004, CRU Group provides staffing solutions and claims management services for the Property & Casualty industry across North America. CRU Adjusting Group currently operates four main units:

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Catastrophe Response Unit Inc. Canada, Catastrophe Response Unit USA Inc., market-leading specialty claims adjusting firm Maltman International and The Academy of Insurance Adjusting (AIA). The Group's Head Office is in Toronto, Canada.

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